

Career Highlights

Brings 30 years of creative and technical media & lighting experience in production, post and lighting design across many lighting based industries, Including:

Company leadership, contracting with global broadcasters; Channel 4, BBC, ITV & C5.

Including, Tilemania, Protean Software and GAVI.

Managed diverse business media solutions and systems, including studios for a global NGO.

Managed and worked within global teams for corporate media strategy.

Recognised as a media professional and technologist with a granted WIPO patent.

Key Areas of Expertise

Media Creative, Production & Light. Patent Strategy.

Product Development & Innovation. Systems Design for Lighting.

Cinematography, Studio Design, Post production, Pipeline integration, Effects & Animation.

Professional Experience

Theatre Lighting Designer 1993 - 2025

Selected Credits include: Fear and Misery of the Third Reich (New End), Aunt Edwina (Westminster theatre), Low People, Looking at you (revived) again, Murders in the Rue Morgue, The Naked, Pericles, Lettuce and Lovage (Leicester Haymarket Theatre), Pond Life (Bush Theatre), Three Judgements in One (Gate Theatre), Broken Promise (Finborough Arms Theatre), Warm (Theatre503), Plan D (Tristan Bates Theatre), Tinderbox (Camden Peoples Theatre).

Director Alight Ink Ltd. 2019 – 2024.

I have run the company Alight Ink Ltd from 2019 – 2023, And attempted to bring the active travel light "Alights" to market with a global PCT patent. <https://worldwide.espacenet.com/patent/search/family/071134919/publication/WO2021229476A1?q=WO2021229476A1>

Social media channels, web design, product details & industrial designs, investor relations, prototype design & IP. <https://www.alights.org>

Director/Editor/Producer. 2005 - 2022.

I ran the company LightInk Media Ltd from 2005 – 2019 (ltd from 2015), selected credits adverts:

‘Tilemania’ Campaigns for 2005 & 2006, Theatrical Musical 3d Effects & Filming, Centreline productions ‘Exposure’ 2008, music promo for Anna Calvi - ‘New York’ Cheap Hotel 2009, A feature film ‘Animal’ 2023. Plus consulting, directing and camera work. Including work for the Global Alliance for Vaccine Immunisation ‘GAVI’. Nepal 2015 ‘Earthquake’

Director of Photography 2000 – 2017

Selected Commercial Trailers for Bret Foraker (Channel 4), ‘The Blair Witch Project’, Jamie Oliver ‘Oliver’s Army’ and C4’s Award winning ‘Market Trailer’; for Neil Gorringe (Channel 4) ‘Six Feet Under’ and ‘ER’ Campaign’s for 2003. Danny Maguire (BBC) ‘Voices’ trailer. Also ‘Refugee Football’ (S16 Documentary) (d. Sylvie Varela).

Documentaries range from Ivan Mowse’s ‘The World According to Me’ (Chameleon TV/Channel 4) (‘Doc. Of the Day’, Guardian, Times, Independent & Telegraph, December 2001) and Fullager, Castro & Ingram’s ‘City Survival Guide’ (Carlton (ITV) through Ron Fisher’s ‘Guns on our Streets’ (Carlton (ITV)) to ‘Everyman’ (on the last days of the repertory Cinema).

Features & Drama vvFilms include A Kistepts prize winning Latvian film ‘Vogelfrie’, Simon Sprackling’s feature ‘Poison Arrows’, Rob Sprackling’s award winning short, ‘Green Monkey’ (Special Jury Prize, Brest International Festival)) and Jonathon Birch’s ‘Scope’ short ‘Solar Flares’.

Paul Gilbert's Feature, 'High Rise'
<https://www.imdb.com/name/nm1564632/>

Education

FCC (freecodecamp.org) Certificate Python 2023
Goldsmiths University MFA module 'Programming for artists' C & Arduino.
2012 - 2013 MFA module 'Physical computing'. E Engineering.
National Film & Television School:
MA (equiv) Cinematography 1997 - 2000
Nottingham Trent University
Foundation in Art & Design. 1993 – 1994

Graduation films for the National Film & Television School were the award-winning Nocturnal (d. Anna Viduleja) (S16 17min Fiction Short) (Cannes Cinefoundation, Latvian Film Festival Best Debut & Fipresci Prize) and Cigarettes A Love Story (d. Ivan Mowse) (35mm 17min Documentary) (Munich Film Festival; British Short Film Festival; also screened with the features The Last Resort & The Audition.

Lecturing

I have been a visiting Lecturer at the following Educational institutions:

National Film & Television School, Royal Holloway University, Central Film School, Central Saint Martins – UAL.

Skills: Touch Typing - 40 wpm, FCP X, Cinema 4d 18+ (+Blender), Adobe After Fx, Adobe Premier Pro, DaVinci Resolve Studio 18 inc 'Fusion' & 'Colour', Mocha Pro, Illustrator, Photoshop, Synth Eyes, Word, Excel & Gantt Planning.

Other Work

Video & Stills Consultant for the Global Alliance for Vaccine immunisation (GAVI) 2016,
Second unit Camera: Arctic Monkeys 'Fake tails of San Francisco ' 2007 Rotherham', Second Unit Camera 'Vivian Vile' 2006. Artist – Sculpture (lights, objects and images) 1993 – 2025

I have also worked as a general builder, Gaffer, Film Electrician and Camera Assistant and hold an extended CPC driving licence with no points.

Micro Processor & Engineering.

SolidWork's 1 year, KiCad. VSCode IDE 1 Year, Arduino IDE 7 years,
Nordic Connect, Nordic Cloud, Make, GCC GNU, Terminal for NRF CLI,
Languages C, C++, Arduino. Python 1 year.

<https://vimeo.com/user3762852>

<https://sammoon.uk>

Reference

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